# DATA FOR *PROGRESS*     DESIGN IT FOR Us

From May 15 to 16, 2024, Data for Progress conducted a survey of 1,203 U.S. likely voters nationally using web panel respondents. The sample was weighted to be representative of likely voters by age, gender, education, race, geography, and 2020 recalled vote. The survey was conducted in English. The margin of error associated with the sample size is ±3 percentage points. Results for subgroups of the sample are subject to increased margins of error. Partisanship reflected in tabulations is based on self-identified party affiliation, not partisan registration. For more information please visit http://dataforprogress.org/our-methodology.

N=1,203 unless otherwise specified. Some values may not add up to 100 due to rounding.

**[1]** To what extent do you agree or disagree with the following statement:

"Companies that develop artificial intelligence (AI) tools should enact policies that clearly and publicly outline how their tools are created and what they are used for"

|  |  | D | I | R |
|---|---|---|---|---|
| Strongly agree | 59% | 62% | 54% | 59% |
| Somewhat agree | 27 | 27 | 29 | 26 |
| Somewhat disagree | 5 | 4 | 7 | 5 |
| Strongly disagree | 3 | 2 | 2 | 5 |
| Don't know | 5 | 5 | 8 | 5 |
| AGREE (TOTAL) | 86% | 89% | 83% | 85% |
| DISAGREE (TOTAL) | 8 | 6 | 9 | 10 |
| AGREE (NET) | **+78** | +83 | +74 | +75 |

**[2]** Some social media companies like Snapchat have started to launch new artificial intelligence (AI) tools, such as AI chatbots, on their platforms that are being promoted to a younger audience.

Snapchat has recently launched an AI chatbot called "My AI" on their platform in which users can ask the chatbot to follow certain commands. This tool has come under recent scrutiny for not following the direction of its users, which includes producing inappropriate messages and stories that its user did not create and ignoring its user's commands.

Knowing this, do you support or oppose AI tools like "My AI" undergoing certain safety checks and third-party testing before they are used?

|  |  | D | I | R |
|---|---|---|---|---|
| Strongly support | 42% | 47% | 41% | 37% |
| Somewhat support | 25 | 27 | 23 | 26 |
| Somewhat oppose | 12 | 11 | 12 | 14 |
| Strongly oppose | 14 | 10 | 11 | 19 |
| Don't know | 7 | 6 | 13 | 5 |
| SUPPORT (TOTAL) | 67% | 74% | 64% | 63% |
| OPPOSE (TOTAL) | 26 | 21 | 23 | 33 |
| SUPPORT (NET) | **+41** | +53 | +41 | +30 |

**[3]** This fall, a new artificial intelligence (AI) tool, an AI chatbot, will be rolled out in thousands of classrooms from kindergarten to high school.

This chatbot is meant to be an interactive teaching tool that students can use in various ways, such as giving them the ability to have conversations with historical figures like Albert Einstein.

When students begin to use this AI tool in the fall, the chatbot will still be in the testing stage, with some groups raising concerns about its accuracy and safety.

When thinking about the use of AI tools by students, which of the following statements comes closest to your view, even if neither is exactly right?

|  | | D | I | R |
|---|---|---|---|---|
| AI tools should undergo safety checks and third-party testing before students can use them .... | **89%** | 88% | 91% | 90% |
| AI tools do not need to undergo safety checks and third-party testing before students can use them .......................... | **7** | 8 | 3 | 8 |
| Don't know ..................... | **4** | 4 | 7 | 3 |